

— 3D BODY COMPOSITION AND SHAPE ANALYSIS

Every plan starts with evidence.

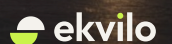
Visbody turns your members' progress into something they can see — and turns your club into a place where results are measured, sold and renewed.



8 DEVICES

1 PLATFORM

AUTHORIZED PARTNER





— 01 • WHY NOW

When members see progress, they have a clearer reason to stay.

A scale shows one number; a mirror shows nothing measurable. That is why eight weeks of good work often stay invisible — and the membership is not renewed. Visbody turns change into evidence: muscle and fat by segment, 3D body shape, circumferences and posture, always under the same protocol.

01

Personal training sales from day one

The intro scan gives the trainer a starting point and a concrete reason for a program — instead of a generic conversation at reception.

02

Retention through visible progress

A follow-up scan in weeks 6 and 12 shows what has changed and becomes a natural moment to renew.

03

A premium experience people talk about

A 3D avatar on a 27-inch mirror is a moment members remember and share — an experience that ties them to your club.

MARKET SIGNAL

On the ACSM list of worldwide fitness trends for 2026, wearable technology ranks 1st, exercise for weight management 3rd, mobile exercise apps 4th and data-driven technology 8th. Measurement is becoming the standard — the question is who offers it first.



02 • HOW IT WORKS IN YOUR CLUB

One closed loop. The club sells the result, not the scan.

01	02	03	04	05
Measure	Prescribe	Coach	Prove	Retain
Baseline scan: body composition, 3D shape, circumferences and posture, with a goal conversation.	A 12-week program tied to one clear, measurable goal.	A short weekly check-in; the trainer steps in when the member drifts off plan.	A follow-up scan under the same conditions in weeks 6 and 12.	A new goal, a membership renewal and a referral.

The device measures what changes slowly. The trainer turns the signal into a decision. The member sees the evidence — and has a reason to stay.

Eight devices. One platform.

From a fast body composition station to movement and running analysis — the choice depends on the service your club sells, not on the number of metrics.

BODY COMPOSITION AND 3D SHAPE

RECOMMENDED



M60

3D MIRROR • BIA + 3D

The flagship for premium transformation programs.



S30

BIA + 3D + POSTURE

A versatile station with shoulder assessment.



S20

BIA • HIGH THROUGHPUT

Fast body composition for large clubs.



M30

OPTICAL 3D MIRROR

Shape, circumferences and posture without BIA contact.



R-Explorer

3D SCANNER • BIA

A compact 3D scanner with shoulder assessment.

MOVEMENT, POSTURE AND RUNNING



T55 / T50

4D ASSESSMENT • MOVEMENT

Composition, posture, movement and fitness tests.



R60

POSTURE AND SPINE

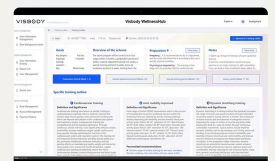
3D screening of posture, pelvis and spine.



Creator600

AI TREADMILL • RUNNING ANALYSIS

Real-time gait analysis.



WellnessHub

SOFTWARE PLATFORM

AI interpretation, plans, multiple locations.

Line-up as listed on the official visbody.com website. Additional models exist in some markets; confirm availability and configuration for your market with the distributor.

One scan. Four dimensions of progress.

M60 combines 8-electrode multi-frequency BIA and optical 3D scanning on a rotating platform in a single report — shown on a 27-inch mirror.

COMPOSITION

Fat, muscle, water

Total and segmental trend: arms, legs and trunk separately.

SHAPE

3D avatar

A realistic body model and a visual prediction of shape change.

DIMENSIONS

Circumferences

Waist, hips, thighs, arms — tracked over time.

POSTURE

Alignment

Head, shoulders, pelvis and knees — a static assessment.

8

ELECTRODES

4

BIA
FREQUENCIES

360°

3D SCAN

27"

MIRROR

POSITIONING

Strongest as “evidence of change” in premium transformation programs — a measure that justifies the value of the program and the membership renewal.

M60

VISBODY M60 · 3D MIRROR



Two measurement technologies. One report.

A • BIA — BIOELECTRICAL IMPEDANCE

8 contact electrodes and multiple frequencies (5, 50, 250 and 500 kHz per Visbody's comparison). Total and segmental body composition indicators.

B • OPTICAL 3D MODELING

A depth sensor and a rotating platform reconstruct a 360° body model, including circumferences and posture. Visbody combines both sources in its BIA + BDA algorithm.



27" mirror

A premium welcome and guidance through the scan on a large screen.



Gesture control

No need to touch the screen during the scan.



Heated electrodes

Three heat levels for the foot plates — a more comfortable measurement.



Compare up to 8 scans

Fat and muscle change shown on real 3D models.



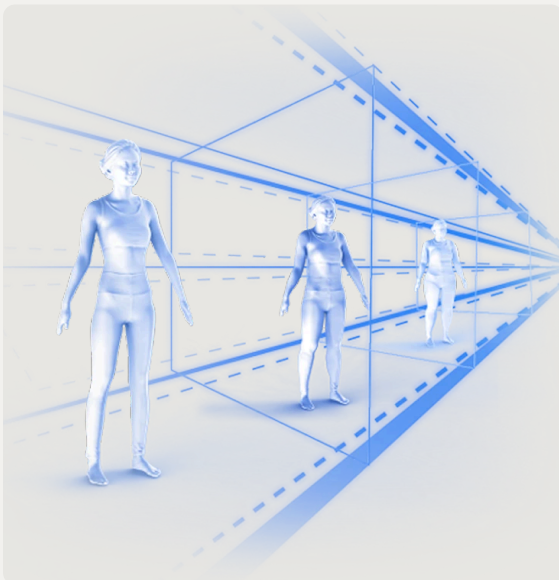
3D shape prediction

A visual of the goal that motivates at the start of a program.



Reports in several formats

Printed A4, mobile report and cloud history.



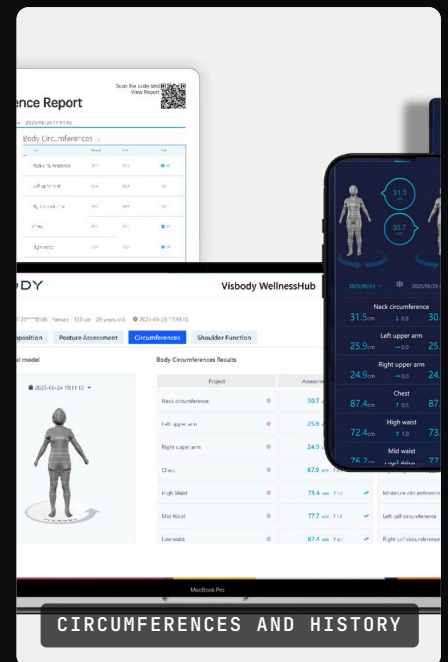
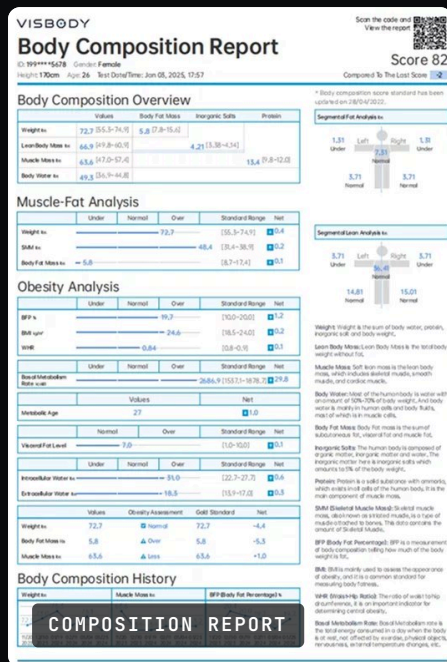
SPECIFICATIONS

MEASUREMENT	8-electrode multi-frequency BIA + 3D depth sensor, 360° rotation
DISPLAY	27-inch mirror display, gesture control
DIMENSIONS	height 1860 mm · base width 780 mm (manufacturer drawing); confirm for the delivered series
REPORTS	printed A4 · mobile web report · admin panel and history
DATA	cloud report storage, viewable on phone and computer
POWER · ENVIRONMENT	220 V / 50 Hz · 10–40 °C

Specifications and features per the manufacturer (visbody.com). Before delivery, confirm the exact model, series, CE documentation and instructions for use for your market.

What the member sees — and what the trainer does with it.

The most valuable result is not a decimal but a trend under the same protocol — and the conversation that turns that trend into the next decision.



BODY COMPOSITION

Weight and BMI
 Fat mass and body fat %
 Muscle mass
 Body water: total, intra- and extracellular
 Protein and minerals
 BMR · visceral fat · WHR
 Segmental fat and muscle

3D DIMENSIONS

Neck, chest, arms
 Upper, middle, lower waist
 Hips
 Thighs and calves
 History comparison
 Body shape prediction

POSTURE

Lateral head tilt
 Forward head
 Rounded shoulders
 Shoulder height difference
 Knee and leg alignment
 Anterior pelvic shift

ACCESS

Printed A4 report
 Mobile report
 Cloud history
 Compare up to 8 measurements
 WellnessHub platform*

THE RULE OF A GOOD REVIEW

3–5 metrics tied to the goal, what has changed since the baseline scan, and one next action. The full report stays attached.

*WELLNESSHUB

Visbody's platform for AI report interpretation, training plans and multi-location management. Scope per contract.

The device follows throughput and service.



S30

BIA + 3D + POSTURE + SHOULDER

32 s

SCAN

19

COMPOSITION
METRICS

24

CIRCUMFERENCE
AND POSTURE
PARAMETERS

18.5"

TOUCHSCREEN

BEST USE

Fitness clubs, personal training studios and Pilates — when breadth of assessment (shoulder, posture) matters more than the mirror experience.

WHAT IT DELIVERS

8-electrode BIA and 3D scanning, segmental analysis, 3D avatar, trends and shoulder mobility assessment.



S20

BODY COMPOSITION • HIGH THROUGHPUT

15 s

TEST

18

BODY METRICS

250 kg

CAPACITY

18.5"

TOUCHSCREEN

BEST USE

Large clubs, receptions, nutritionists and corporate screening — a fast body composition checkpoint.

WHAT IT DELIVERS

8 electrodes and multi-frequency BIA, segmental muscle and fat view, mobile report and cloud history.



M30

OPTICAL 3D MIRROR

13

BODY
CIRCUMFERENCES

9

POSTURE RESULTS

8

SCANS COMPARED

27"

DISPLAY

BEST USE

Boutique studios, Pilates and yoga, body shaping — 3D before/after without contact BIA.

GOOD TO KNOW

Composition estimates are optical and do not replace the full segmental BIA analysis of the M60, S30 and S20.

Values per the manufacturer; confirm operating limits for the exact unit.

When the club also sells movement quality.



T55 4D ASSESSMENT: STRUCTURE + FUNCTION + CAPACITY

One platform for body composition (8-electrode BIA), 3D posture and circumferences, AI assessment of fundamental movement patterns and fitness tests — strength, power, balance and endurance.

32"

TOUCHSCREEN

BEST USE

Performance zones, personal training studios, sports academies and corrective programs where movement changes the training.

4D

ASSESSMENT

175 kg

MAX. USER

T50 VARIANT

Ø 780

MM PLATFORM

Focus on AI movement assessment and fitness tests, without the BIA platform and 3D posture.



MODULES BY SERVICE

Weight loss — composition + circumferences

Correction — posture + movement assessment

Performance — movement + fitness tests

Wellness profile — composition + posture + tests



R-Explorer 3D BODY SCANNER • BIA

9

SHAPE AND
POSTURE RESULTS

BEST USE

Clubs that need 3D shape, BIA and shoulder assessment in a compact station.

4

SHOULDER
ASSESSMENTS

180 kg

PLATFORM

GOOD TO KNOW

For the premium mirror experience choose the M60; the R-Explorer is the rational choice for 3D + BIA + shoulder.

A4 • H5

REPORTS

Posture, spine and running.



R60

3D POSTURE AND SPINE SCANNER · AVAILABILITY FOR YOUR MARKET TO BE CONFIRMED

Radiation-free optical 3D reconstruction (structured light and moiré topography): full-body posture, pelvis, center of gravity and spine screening (angle of trunk rotation).

32 s

FULL-BODY SCAN

0

RADIATION

21.5"

TOUCHSCREEN

10–200

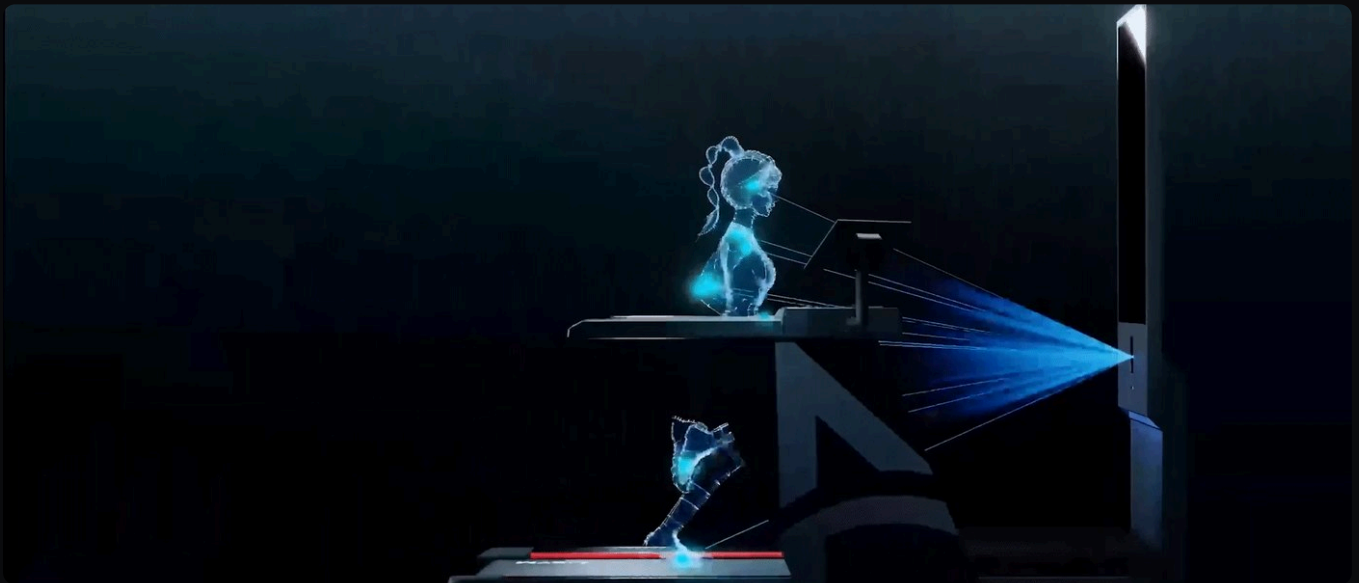
KG USER

BEST USE

Corrective training, Pilates, physiotherapy and programs for young athletes with qualified staff.

GOOD TO KNOW

Screening is not a diagnosis — a finding outside the normal range is referred to a physician or physiotherapist.



Creator600

AI TREADMILL

Real-time markerless gait analysis (trunk lean, knees, hips), a gait-cycle report, a virtual “AI safety key”, immersive routes and multi-user competition.

0.5–20

KM/H SPEED

0–18

INCLINE

180 kg

MAX. USER

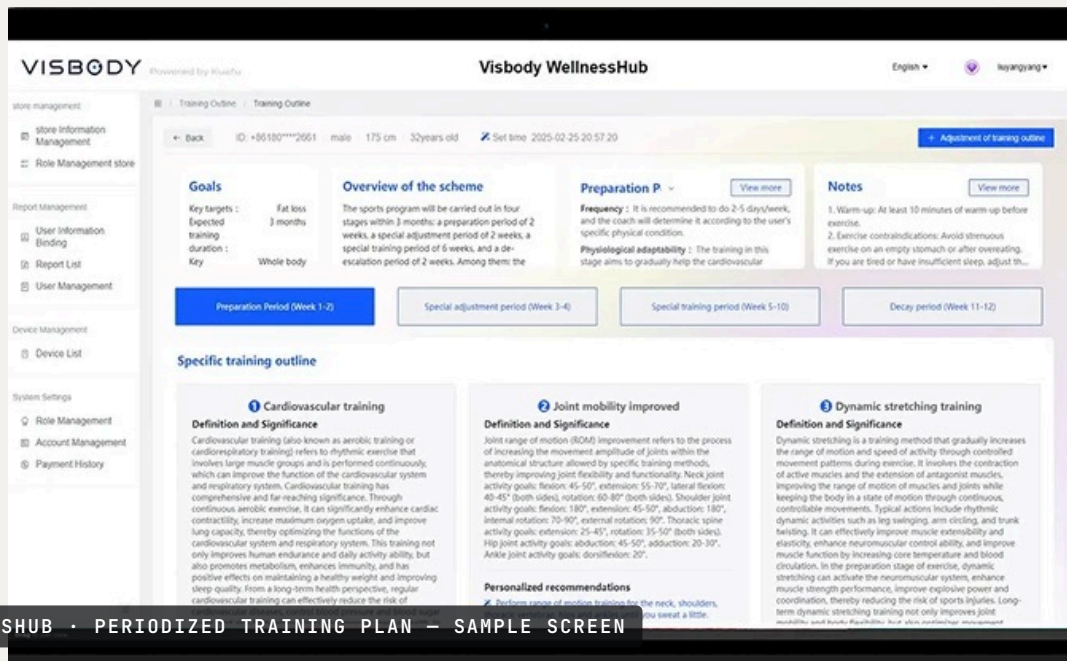
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MM BELT

Creator600: connection with third-party software (SaaS) per the manufacturer. Specifications per visbody.com; confirm for the specific delivery.

WellnessHub: an AI assistant for trainers and management.

A platform connected to the entire Visbody line: it turns every scan into an interpretation, a plan proposal and the next conversation with the member — at one location or many.



AI report interpretation

Highlights what matters, so the trainer solves the problem instead of explaining a table.



Training plan

A proposed periodized plan based on the goal, measurement history and club equipment; the trainer confirms it.



Nutrition and products

A nutrition plan and product suggestions from your range, within the remit of your professional team.



Trainers and members

Trainer assignment, the history of every scan and search by member.



Multiple locations

One view of all sites and devices in the network.



KuaFu AI model

A specialized model, trained on 15.8+ million measurements according to the manufacturer.

AI service features and terms of use per the manufacturer; scope defined by contract. AI recommendations are always confirmed by the trainer.

Measurement is the start. Choose how much system you need.

A Visbody device works with two software paths. The choice depends on whether you only need body assessment, or one place for all of your club operations.

PATH A • MEASUREMENTS ONLY

Visbody WellnessHub

For clubs that already have software for memberships and bookings and want measurements as a separate service.

AI report interpretation

Plan proposals confirmed by the trainer

Every scan's history per member

Multi-location overview

PATH B • THE WHOLE CLUB



An AI platform that brings club operations and member progress together. Visbody scans arrive in the member profile via API (confirmed for M60). Core, Transform and Connect packages; scans come with Transform or Connect.

- **Club operations** memberships, payments, bookings, trainers, analytics
- **Measurements** Visbody scans, questionnaire, tests, measurement trend
- **AI** scan interpretation, progress tracking and assistant; the trainer decides
- **Watches and bands** sleep, recovery and activity from watches and fitness bands

IN DEVELOPMENT



The member steps onto the device. The result goes to the member profile and to the trainer.

- 01 Scan on the Visbody device
- 02 Automatic transfer to Ekvilo (M60)
- 03 The trainer sees the trend and confirms the next plan phase
- 04 Member and trainer review progress together

BRANDED CLUB APP • CONNECT • NEW CLUBS: IN DEVELOPMENT

powered by ekvilo

Which device for which job.

CAPABILITY	M60	S30	S20	M30	R-EXP.	T55	R60	C600
Multi-frequency BIA	●	●	●	—	◐	●	—	—
3D body shape and avatar	●	●	—	●	●	●	●	—
Body circumferences	●	●	—	●	●	●	—	—
Static posture	●	●	—	●	●	●	●	●
Shoulder function	—	●	—	●	●	●	●	—
Dynamic movement	—	●	—	●	●	●	—	◐
Running analysis	—	—	—	—	—	●	—	●
Spine (screening)	—	—	—	—	—	●	●	—
Premium mirror display	●	●	—	●	●	—	—	—
Fast body composition, high throughput	◐	●	●	—	◐	●	—	—

● CORE CAPABILITY ◐ PARTIAL ● LIMITED — NOT A FOCUS

Based on the manufacturer's comparison data. T50: movement assessment and fitness tests, without BIA and the 3D platform.

SELECTION GUIDE

12-week transformation	M60	Composition, shape, posture, premium review
Mass body composition screening	S20 / S30	Speed and simple reception operation
Pilates, yoga, corrective training	S30 / M30 / R60	Shoulder, posture and spinal alignment
Boutique studio, before/after	M30 / M60	Shape, circumferences and posture; M60 adds composition
Performance and movement quality	T55 / T50	Movement assessment, fitness tests and body composition
Running and cardio zone	Creator600	Gait analysis and immersive training
Multi-location network	M60 + S20/S30	M60 at the flagship, faster stations elsewhere; WellnessHub or Ekvilo Connect (multiple locations in development)

OUR RECOMMENDATION FOR YOUR CLUB

M60 as the lead station for assessment and transformation programs, with WellnessHub or Ekvilo. Add S30/S20 stations only once the pilot proves demand and throughput.

INSTALLATION AND SUPPORT

Space, power and network per the model's technical sheet · trainer training and measurement protocol at installation · service and warranty per the distributor contract.



— 13 • THE PROGRAM IN PRACTICE

From the first scan to renewal: 12 weeks.

DAY 0

Starting point

Questionnaire and goal, M60 scan by protocol, strength and function test.

WK 1

Plan

A 12-week program: 2–4 strength sessions a week, cardio, protein and habits.

WK 2–5

Coaching

A short weekly check-in and attendance; the trainer steps in when the member drifts from the plan.

WK 6

Review

A follow-up scan under the same conditions, program adjustment, a short progress story.

WK 7–11

Progression

Load increases per plan; habits settle; we prepare the final scan.

WK 12

Evidence and renewal

Final scan + strength test, a new goal. Renewal based on a visible result.

— SAME PROTOCOL BEATS THE DECIMAL

- ☐ Same time of day, a similar day of the week
- ☐ Normal hydration; no alcohol or hard training before the test
- ☐ About 3 h after a larger meal; empty bladder
- ☐ Bare, dry feet and hands, no lotion; close-fitting clothes
- ☐ An 8–10 minute results review with the trainer after every scan

— WHAT WE TRACK AS THE RESULT

BODY FAT % AND WAIST

MUSCLE MASS

STRENGTH AND FUNCTION

ATTENDANCE

SLEEP AND ENERGY (QUESTIONNAIRE)

Measurement frequency: baseline scan → week 6 → week 12 → quarterly maintenance.

Sell the program, not a single scan.

A service ladder takes the member from the first measurement to a monthly membership with regular scans. Every level has clear content — and a clear reason to move to the next one.

01 Intro scan one-off M60 scan 10-min review Digital report	02 Assessment one-off M60 scan Goal interview Action plan 30-min review	03 · KEY Transformation 12 weeks Baseline and follow-up scans Training to plan Nutrition habits Weekly coaching	04 Membership Plus monthly Quarterly M60 scan Monthly review Scan history for trainer and member Mobile report	05 Premium tracking monthly Review every 2 weeks Partner services (nutritionist, physiotherapist) Priority booking Quarterly progress report
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ILLUSTRATIVE REVENUE MIX (EXAMPLE, NOT A BENCHMARK)

PROGRAMS AND MEMBERSHIP
50-60%

ASSESSMENTS
20-30%

B2B
15-25%

B2B layer: corporate health days and partner packages for hotels and studios — the same device, a new sales channel.

HOW PAYBACK IS CALCULATED

Break-even (services per month) = monthly fixed cost ÷ average contribution per service

Contribution = service revenue minus trainer time, commissions and other variable costs. That is why the 12-week program is key: one member brings more paid services and a lower acquisition cost.

LEVER 1

Conversion

How many baseline scans turn into a paid program.

LEVER 2

Follow-up scan

How many members come back for the week-6 measurement.

LEVER 3

Renewal

How many members extend after a visible result.

Measurement as part of the membership, not an add-on.

Leading European clubs build Visbody into premium membership tiers and into the first conversation with a new member.



FRANCE • S20

Fitness Park

A network of 410+ clubs and 1.4 million members: fast body composition analysis as a permanent part of the club experience.



FRANCE • S30

ON AIR Fitness

Premium clubs of 900+ square meters: a 3D scan included in higher membership tiers (Original and Ultra), in clubs where it is available.



NETHERLANDS • M60

Uniek Boutiq

A boutique club with personal training: body analysis is part of the Platinum membership and the goal conversation.



BELGIUM • M60

Empower Antwerp

A studio for 30-minute tech-driven workouts: the M60 at program entry and in progress reviews.

THE LESSON FOR YOUR CLUB

The most successful models don't sell the scan — they use it to justify a higher membership tier and to give the trainer a reason to talk with the member.

VISBODY IS ALSO USED BY: Four Seasons Resort Bali at Jimbaran Bay · Mandarin Oriental (Muscat, Costa Navarino) · Royal Mansour Tamuda Bay · Pocket Fitness (Japan)

Source: official case studies at visbody.com/case-studies. Photos: Visbody and the clients named.



— 16 • NEXT STEP

A 120-day pilot in your club.

Start with a small, measurable step: 50–100 members, three programs, one measurement protocol and clear indicators at the end of the first full program.

WEEK 0

Demo scan

Management and trainers try the M60 and see the report.

WEEKS 1–2

Installation and training

Placement, measurement protocol and the results-conversation script.

WEEK 3

Launch

Transformation (12 weeks), strength and muscle mass, reactivation of inactive members.

DAY 120

Results review

A decision to scale based on data, not impressions.

— PILOT TARGET VALUES – AGREED TOGETHER

≥ 60%

of qualified assessments convert to a paid program

≥ 70%

of members do a follow-up scan in week 6

Renewal

target by agreement: membership extension after the program

— PROPOSED NEXT STEP

A demo scan for management and trainers at your club. Everyone gets their own report and sees what a conversation with a member looks like.



AUTHORIZED VISBODY PARTNER



ekvilo.com/en/visbody
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CONTACT PERSON • DEMO SCAN DATE

Visbody devices are intended for fitness and wellness assessment of body composition and shape; intended use and classification of each model per the manufacturer's documentation. Measurement does not replace a medical examination. R60 availability for your market to be confirmed. BIA is not intended for people with a pacemaker or other implanted electronic device, or during pregnancy – follow the manufacturer's instructions. Members' body data is processed with written consent, under applicable data-protection law. Sources: visbody.com; ACSM Fitness Trends 2026. Product photos: Visbody; ambient photos are illustrative.