

EKVILO AI · AVAILABLE TODAY

Club operations and member progress. Connected.

Memberships, bookings, workouts and measurements in one member profile. AI explains the data and helps with the work. The trainer and the owner decide.

CORE

Running the club

TRANSFORM

Club and member journey

CONNECT

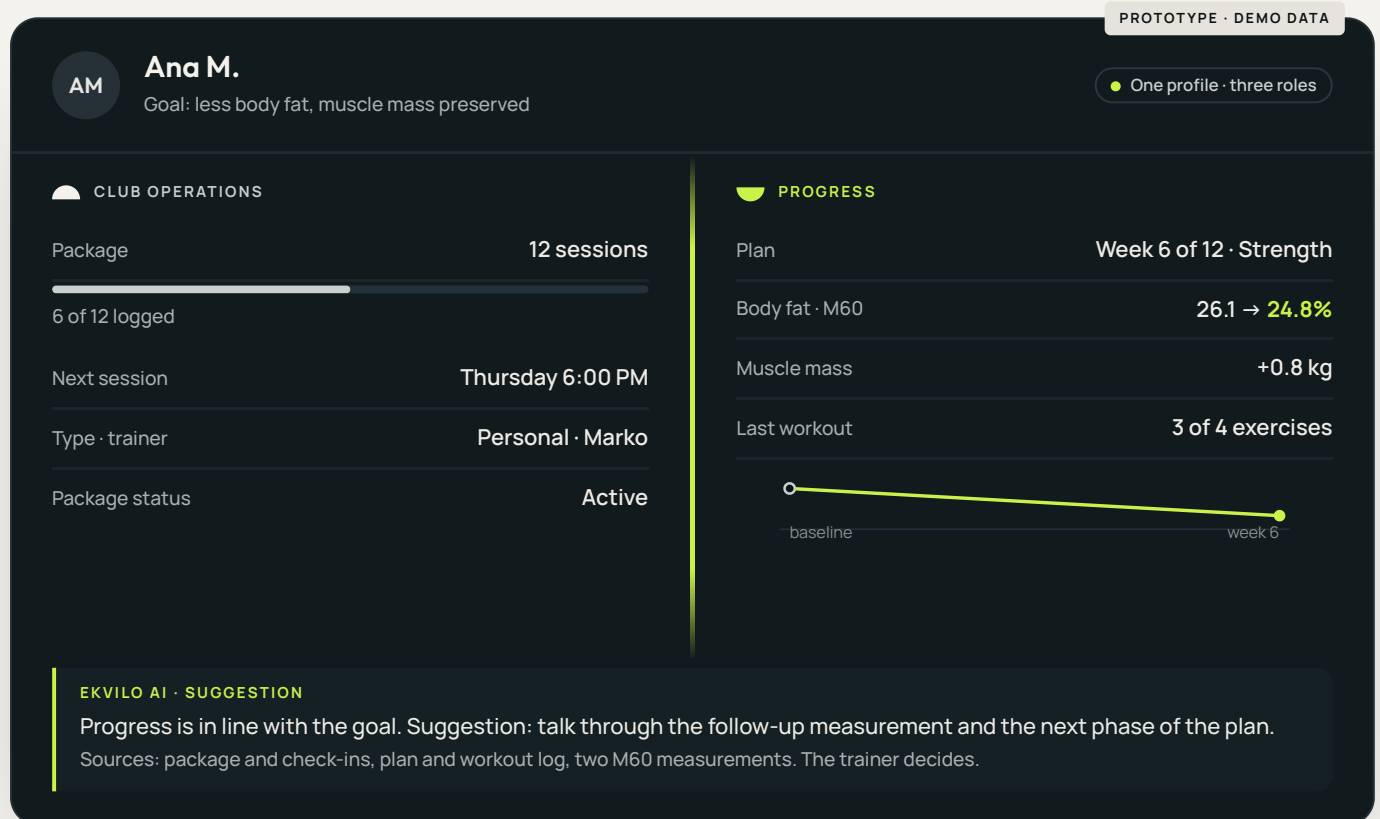
Advanced analytics

ekvilo.com

ONE PLATFORM

Two halves. One profile.

The club runs memberships, bookings and trainers. The member builds progress through a plan, workouts and measurements. Ekvilo joins both in one profile: owner, trainer and member see the same context, each from their own role.



01 Club operations

Memberships and packages, payment records, calendar, check-ins, trainers, trainer payroll and analytics.

02 Member progress

Training plans and workout log, measurements, questionnaire and tests, online training and nutrition.

03 Ekvilo AI

Assistant, measurement interpretation, progress tracking, analytics and plan drafts. A human confirms the next step.

Ana M. is a fictional example with demo data. Connecting watches and fitness bands (sleep, recovery, activity) is in development and not part of today's offer.

RUNNING THE CLUB · IN ALL THREE PACKAGES

Club operations. No copying between tools.

Core brings together the daily work of the owner, reception and trainers.
Higher packages include everything in Core.



ILLUSTRATION



01 Memberships and packages

Duration, number of sessions, balance and expiry in the member profile.

02 Payments

Records cash, card and bank transfer payments; overview of recorded amounts.

03 Calendar and check-ins

Booking, session capacity, cancellations and attendance.

04 Trainers and payroll

Schedules, assigned members and trainer payroll from delivered sessions.

05 Business overview

Reports on members, sessions, payments and club activity.

06 AI for the owner

Questions about club data and overviews prepared for decisions.

Ekvilo records payments. It does not charge cards automatically and does not issue receipts or invoices; the club issues them in its own system.

TRAINING PLANS AND WORKOUT LOG

A plan the trainer leads. Progress that stays on record.

From the goal and mesocycle to every completed workout: plan, log and results stay in the same profile.



ILLUSTRATION

01 Plans and periodization

Mesocycles, phases, exercises, sets, reps and rest. AI helps create a draft; the trainer reviews, edits and confirms it.

02 Workout log

The member logs each workout; the trainer sees what was done and uses the log at the next plan review.

03 Techniques and records

Drop sets, myo sets, clusters and supersets as the trainer plans them. Personal records stay with the workout history.

Weights in the plan are set by the trainer. Ekvilo AI does not recommend exercise weights.

MEASUREMENTS AND VISBODY

The scan in the profile. Conversations based on real data.

The Visbody M60 result arrives in the member profile, next to the plan and workout log. The trainer reviews the changes with the member and agrees on the next step.



The example shows fictional data, not a real member's result. A measurement does not prove the cause of a change and is not a medical diagnosis. The platform also works without a device; the scope of measurements depends on the package and available sources.

EKVILO AI IS AVAILABLE TODAY

AI prepares the answer. A human makes the decision.

The assistant helps with club data, plan preparation and understanding progress. The example answer shows its source, period and limits.

PREPARED EXAMPLE · DEMO DATA

Ekvilo AI

Prepared example

Owner

Trainer

Member

How did September compare with August?

September's recorded payments were €10,670, 8% more than August; the club gained 14 new members (August: 9).

SOURCE AND PERIOD
Payments and new members, August 1–31 and September 1–30, demo club.

EXPLANATION
Growth follows more new members; session occupancy is 78%.

LIMITS
Shows recorded payments, not actual bank account turnover.

NEXT STEP · A HUMAN DECIDES

Review the list of 11 members with no visit in 14+ days and decide who to call.

OTHER QUESTIONS

Where do we have the most late cancellations?

Which trainers have the most open slots?

CORE · TRANSFORM · CONNECT

Assistant and club analytics

Questions about club data and activity.

TRANSFORM · CONNECT

Training plan drafts

A plan structure the trainer edits and confirms.

TRANSFORM · CONNECT

Measurement interpretation

Compares results, prepares the conversation.

TRANSFORM · CONNECT

Progress tracking

Trends with workout and check-in context.

TRANSFORM · CONNECT

Nutrition

AI suggestions and photo-based meal estimates.



AI does not diagnose and does not recommend exercise weights. The trainer checks the context, and a qualified professional confirms recommendations within their scope. The example was prepared with demo data and is not a recording of the production system.



ILLUSTRATION

BETWEEN VISITS

Supporting members outside the club, too.

01 Online and hybrid training

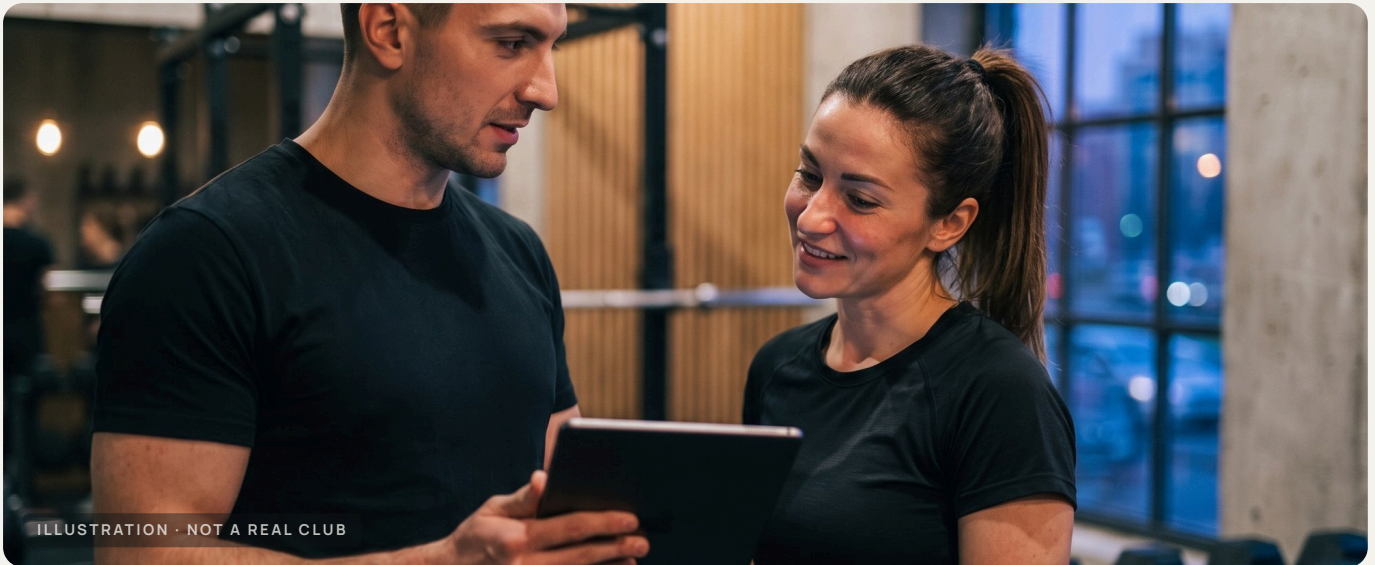
A program for training at home, outdoors or in another gym. Guidance through exercises, sets, reps and rest; every completed workout stays visible to the trainer in the same profile.

02 Nutrition alongside training

AI suggestions and a nutrition plan, a rough meal estimate from a photo, and intake tracking for member and trainer.



A photo-based estimate is approximate and not a diagnosis; recommendations are checked by a qualified professional. Watches and fitness bands are in development; sleep and recovery are not presented as features available today.



ILLUSTRATIVE EXAMPLE · DEMO DATA

The same data. Three useful views.

Ana M. Week 6 of 12 Sessions 6 / 12 Body fat 26.1 → 24.8% Muscle mass +0.8 kg

OWNER AND MANAGER

“What should I check before we discuss the next plan phase?”

Ana is in week 6 of her plan, with 6 of 12 sessions logged. Before the conversation, check her package status and the trainer's notes.

LIMITS OF THE ANSWER

The example has no payment records or expiry date; it does not conclude that she owes money or needs to renew.

NEXT STEP · A HUMAN

Sets up a conversation with the trainer and Ana.

TRAINER

“What has changed since the baseline measurement?”

Body fat 26.1 → 24.8%, muscle mass +0.8 kg; 6 of 12 planned sessions are logged.

LIMITS OF THE ANSWER

A measurement alone does not explain the cause of a change; the trainer checks the context.

NEXT STEP · A HUMAN

Talks with Ana and confirms the next plan phase.

MEMBER

“How am I doing and what's next?”

You've completed 6 of 12 sessions. Your body fat is down and your muscle mass is preserved.

LIMITS OF THE ANSWER

The answer does not replace a conversation with your trainer.

NEXT STEP · A HUMAN

Session on Thursday at 6:00 PM; the new plan phase follows the conversation.

PRICING PER LOCATION · IN A PROPOSAL

Choose the scope. Keep the same system.

Core runs the club. Transform adds training, measurements, nutrition and AI for trainer and member. Connect adds advanced analytics.

	Core Running the club	Transform Member journey	Connect Advanced analytics
MEMBERSHIPS AND PACKAGES, PAYMENT RECORDS	●	●	●
CALNDAR, BOOKING, CHECK-INS AND CANCELLATIONS	●	●	●
TRAINERS AND TRAINER PAYROLL	●	●	●
CLUB REPORTS AND ANALYTICS	●	●	●
AI ASSISTANT FOR OWNER AND MANAGER	●	●	●
TRAINING PLANS AND WORKOUT LOGGING, AI PLAN DRAFTS	—	●	●
ONLINE TRAINING	—	●	●
MEASUREMENTS: QUESTIONNAIRE, TESTS, VISBODY SCAN, AI INTERPRETATION	—	●	●
NUTRITION: AI SUGGESTIONS, PLAN, MEAL PHOTOS	—	●	●
AI PROGRESS TRACKING AND MEMBERS WHO NEED ATTENTION	—	●	●
WATCHES AND BANDS	—	IN DEVELOPMENT	IN DEVELOPMENT
SCANNERS FROM OTHER MANUFACTURERS	—	IN DEVELOPMENT	IN DEVELOPMENT
ADVANCED ANALYTICS	—	—	●
BRANDED CLUB APP	—	—	IN DEVELOPMENT
MULTIPLE LOCATIONS AND PER-LOCATION VIEW	—	—	IN DEVELOPMENT
API AND CONNECTIONS TO OTHER SYSTEMS	—	—	IN DEVELOPMENT

CLUB SIZE · APPLIES TO EVERY PACKAGE

up to 150 active members	up to 500 active members	up to 1,500 active members
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Pricing is per location and depends on the package and the number of active members. An active member is a member with a valid membership. Above 1,500 we prepare an individual proposal. Devices are chosen separately.

"In development" is not available today. Kang has its own branded app; for new clubs, the branded app and the shared Ekvilo app are in development (planned for July 2027). How members access Ekvilo is confirmed in the demo call. Pricing and terms are shared in a proposal after the demo call.

THE DEVICE FOLLOWS THE SERVICE

Measurement only, or the whole club connected.

We choose the device based on the service the club wants to offer. We choose the software based on whether you need only measurement history, or club operations, training and member progress.

PATH A · MEASUREMENT ONLY

Visbody + WellnessHub

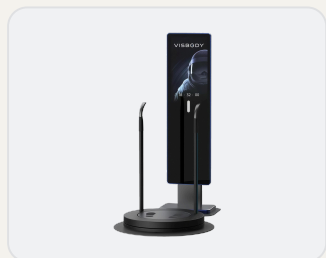
The device with the manufacturer's software for measurements and reports. The scope of WellnessHub AI features and terms of use are confirmed in the proposal.

PATH B · THE WHOLE CLUB

Ekvilo Transform or Connect + Visbody

Measurements linked to the member profile, plan and workout log. Automatic transfer is confirmed today for the M60 at Kang; other models are checked before a proposal.

DEVICE RANGE · MANUFACTURER PHOTOS



M60
3D mirror · BIA + 3D



S30
BIA + 3D + posture



S20
BIA analysis



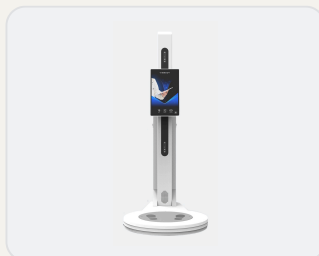
M30
Optical 3D mirror



R-Explorer
Compact 3D scanner



T55 / T50
Movement and fitness tests



R60
Posture analysis*



Creator600
Running analysis

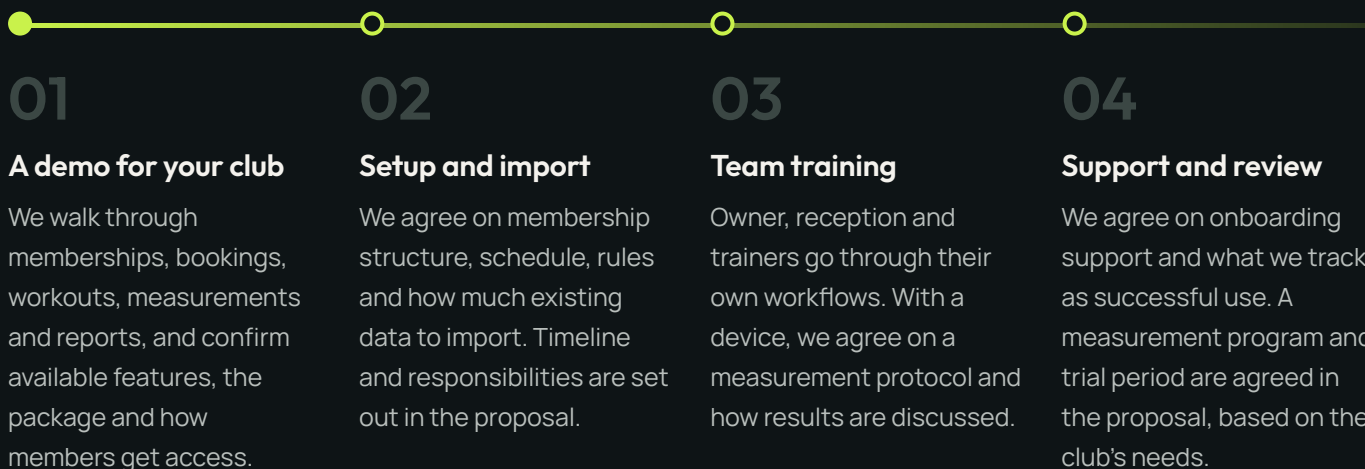
* R60 availability is confirmed per market. Devices are offered for purchase or lease, as set out in the proposal. Specifications and intended use are confirmed for each delivery; details are in the Visbody brochure. Ekvilo is an independent software platform; Visbody and WellnessHub belong to their owner.



AFTER THE DEMO CALL

From the first conversation to daily use in your club.

We don't start from a feature list. We start from your packages, member numbers, how your trainers work and what you want to change.



This is a proposed onboarding flow, not a guaranteed timeline, SLA or promise of business results. Scope, timelines, data export and terms are confirmed in the proposal and contract.

BOOK A DEMO

See how Ekvilo would work in your club.

ekvilo.com/en/contactdemo@ekvilo.com

In the demo call we go through how you work and show how club operations and member progress connect in one system.

TODAY

Available in the chosen package

Club operations, training plans and workout logging, measurements, online training, nutrition and Ekvilo AI. Kang in Belgrade is the first partner club and has a connected Visbody M60.

IN DEVELOPMENT

A plan, not a guaranteed offer

Connecting watches and fitness bands, Ekvilo Band (in development and testing), the shared Ekvilo app, a branded app for new clubs, multiple locations, and connections to other scanners and systems.